



LEO BURNETT **MEDIA**  
OFFICE MEMO

DATE: 6/22/95

To: Traci Grieme - 7  
Yaskary Reyes - PMCo.

Ron White - 18  
Jack Parker - 18  
Michelle Rauscher - 18  
Maria Hechavarria - 18  
Stacy Mason - 18

**PRINT SERVICE** - 18

cc: Leslie Bledsoe - 7  
Liz Manning - 7  
Monica Gadsby - 10

Jennie Mitchell - 19  
Sylvia Cruz - 19

**ACCOUNT GROUP** - 19

**LBCo. MEDIA**

Jean Feist - 4

From: John Alvarez - 10

**Re: Philip Morris U.S.A.  
Hispanic Consumer Magazine Additions/Changes**

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

MAGAZINE	BRAND	ISSUE/SPACE	POSITION	INSERTION COST
Car Audio & Electronics	MAR	SEPT-OCT SPREAD	SECOND COV. SP	\$ 5,130 -
Mecanica Popular		SEPT / PAGE	BACK COVER	\$ 1,000 -
Cosmopolitan		SEPT / PAGE	BACK COVER	\$ 2,560 -
Elle		SEPT / PAGE	BACK COVER	\$ 2,480 -

**Comments:**

Philip Morris schedule to be revised shortly

MPMM MAG

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